

## Privacy Policy

### HackensackUMC at Pascack Valley

**INTRODUCTION:** The privacy policy listed below applies to the HackensackUMC at Pascack Valley web site and it represents our commitment to privacy. We recognize the importance of protecting the privacy of personally identifiable information collected about our visitors. As a general policy, no personally identifiable information, such as name, address or e-mail address, is automatically collected from visitors to our site.

By using our web site, you agree to the Privacy Policy and Terms of Use. If you do not agree to the Policy or Terms of Use, please do not use our web site. HackensackUMC at Pascack Valley reviews its Privacy Policy and Terms of Use periodically and reserves the right in its discretion, to modify or remove portions of this Policy, or the Terms of Use at any time. This page should be reviewed periodically so that you are updated on any changes.

**NOTICE:** As is typical with most web sites, we collect information about origin and site navigation of our visitors. This information is used only to improve our web site by determining the number of visitors to a page, popularity of certain pages, or errors resulting from page requests. This information is not personal in nature and is not released.

### **ANONYMOUS INFORMATION COLLECTED ON THIS WEBSITE**

We record anonymous data such as traffic logs, number of visits or clicks on a given page, pages viewed or links to our site. We use IP addresses and cookies for gathering website statistics. We also store IP addresses on our server in the event that our site should become corrupted and it becomes necessary to discover the cause of this corruption.

We aggregate this anonymous data as part of managing, maintaining and reporting on use of our website. We may share this anonymous data with third parties for the limited purpose of reporting on use of our website, or to comply with applicable law. We do not rent, sell or share any anonymous data collected on this website with third parties for marketing purposes.

None of this anonymous data is linked to personally-identifiable information and we make no attempt to link IP addresses to the individuals who visit this site.

## COOKIES

We use cookies on this website.

Cookies are small chunks of data created by a web server, delivered through a web browser, and stored on your computer. They provide a means for websites that you visit to keep track of your online patterns and preferences, as well as identify you as a return visitor. Cookies make the personalization of your web experiences possible, so that you do not need to re-enter your information from scratch upon each visit to a given website.

We serve a cookie from our website when members log in to member-only pages, so that they can navigate those pages on the site. A randomly-generated anonymous identifier is assigned to that cookie to enable this process.

We also serve a cookie to note the anonymous web traffic described in the previous section of this Privacy Policy.

Finally, NAI member companies serve cookies via this website to allow consumers to opt-out of the Online Preference Marketing ("OPM") practices of those member companies. To enable a consumer to opt out, the NAI or member company must set an "opt-out cookie" on the consumer's browser. At this site, the setting of that opt-out cookie occurs when the consumer chooses, via one of our opt-out pages, not to participate in the OPM practices of an NAI member company. The only way that an NAI member company will be able to know that a consumer has chosen not to participate in OPM is if the member company can read an opt-out cookie on that consumer's browser.

As part of the opt-out process, please note that NAI members serve cookies on our website.

No personally-identifiable information is collected by or linked to any of the cookies delivered on our site.

You have the ability to manage the use of cookies on your computer using controls in your web-browser.

To learn more about how to manage cookies, visit <http://www.allaboutcookies.org/>.

**EMAIL SECURITY:** Because normal e-mail is not encrypted, the possibility exists that unauthorized individuals may intercept e-mail messages with HackensackUMC at Pascack Valley. HackensackUMC at Pascack Valley is not responsible for privacy of e-mail messages except those stored in our system.

HackensackUMC at Pascack Valley will never request sensitive information such as bank account information, social security numbers, or credit card numbers via email, nor will we ever send you an email advising you to 'update your account'. If you receive such a request, or if you receive any request from HackensackUMC at Pascack Valley that you are unsure of, please forward it to our webmaster immediately.

**SUMMARY:** Although every means will be taken to ensure complete privacy, HackensackUMC at Pascack Valley will not be liable for disclosures of your personal information due to errors in transmission or unauthorized acts of third parties.

Site visitors, who have questions about this privacy statement, the privacy practices of this site, or their dealings with this web site in so far as their privacy and confidentiality are concerned, should contact:

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**250 Old Hook Road**  
**Westwood, NJ 07675**  
**201-383-1035**